



News Release  
FROM AMERICAN CRUISE LINES

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**FOR IMMEDIATE RELEASE**

**American Cruise Lines Announces Lower Pricing on *Queen of the West***  
*Cruise Line Expands Offering with Reduced Prices on Select Columbia and Snake Rivers Cruises*

**GUILFORD, CT – January 17, 2016** – [American Cruise Lines](http://www.americancruiselines.com) is proud to announce the release of lower prices on its Columbia and Snake Rivers itineraries aboard *Queen of the West*. The new pricing, starting at \$1975 per person, is the first of its kind for American Cruise Lines, as it broadens appeal to value-seeking cruise travelers looking to experience the same desirable destinations at the elevated level of comfort and care that the line is known for.

“We know there is a large market who wants to experience these incredible destinations in a higher level of comfort than currently available at this price level,” said Susan Shultz, Director of Sales. “Now that we have multiple ships positioned on the Columbia and Snake Rivers, we are able to offer both access and comfort on a spectrum of appealing rates.”

As the only company with two paddlewheelers on the Columbia and Snake Rivers, American Cruise Lines is now able to offer the greatest range of products for all guests looking to experience these unique destinations. *Queen of the West* debuted in 2011 as the pioneer riverboat in the Pacific Northwest and established river cruising on the Columbia and Snake Rivers. She is being joined this year by *American Pride*, the newest ship on the river at only 3 years old.

This new positioning will allow the line to attract a wider range of discerning river cruising consumers looking to experience the most sought after destinations along America's greatest rivers. Guests of all itineraries will receive the level of accommodating, caring and overall personalized service that is the hallmark of American Cruise Lines.

Prices aboard *Queen of the West* will start at \$1975 per person. Pricing, effective immediately, will apply to new bookings made February 17, 2016 – April 1, 2016.

**About American Cruise Lines**

[American Cruise Lines \(http://www.americancruiselines.com\)](http://www.americancruiselines.com) is the largest U.S. cruise company and operator of the newest fleet of riverboats and small cruise ships in the United States. It offers more than

35 [itineraries \(http://www.americancruiselines.com/cruises\)](http://www.americancruiselines.com/cruises) ranging from four to 21 days in length around the country including the Pacific Northwest, Alaska, New England, the Southeast and the entire Mississippi River system. The line has been continuously recognized for providing superb service to guests and travel agents before, during, and after a cruise to create a seamless and personalized experience.

Long established and deeply experienced in cruise travel, American Cruise Lines has led the industry with honors that include “Gold Magellan Award Winner” (2015, 2014), “North America’s Leading River Cruise Company” by World Travel Awards (2015), “The World’s Best Cruise Ship” by Condé Nast Traveler (2014), “World’s Leading River Cruise Company” by World Travel Awards (2015, 2014), “World’s Leading Small Ships Cruise Line” by World Travel Awards (2013, 2012), “Best New Ship” by TravelAge West (2013), and finalist for the Reader’s Choice Awards by Condé Nast Traveler (2015).

To learn more about American Cruise Lines, visit <http://americancruiselines.com/home> or call 800-814-6880. Find us on Facebook at <https://www.facebook.com/americancruiselines> or follow us on Twitter at [https://twitter.com/American Cruise](https://twitter.com/American_Cruise).

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